



Beleura Junior Sports Club

SOCIAL MEDIA POLICY

The Beleura Junior Sports Club is a staunch supporter of the internet and social media as an efficient tool for communications and raising awareness about our club, our developments, special milestones, news & events and the positive aspects of the football season in general.

We encourage our members to promote positive and respectful discussion about our club.

Beleura Junior Sports Club does not condone our players & families being disrespectful to other players, volunteers, coaches, other teams or umpires on any social media sites. (Including Facebook, Instagram & Twitter). The club expects our members to conduct themselves appropriately when using electronic communication to share information with other members or posting material on public websites connected to the club.

Electronic communication;

- should be restricted to club matters
- must not offend, intimidate, humiliate or bully another person
- must not be misleading, false or injure the reputation of another person
- should respect and maintain the privacy of members
- must not bring the club into disrepute.

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another person or organisation. The action may involve players being suspended and parents banned from attending matches.

Under certain circumstances, cyber bullying (e.g., bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or website) may be considered a criminal offence that can be reported to the police.

In addition, members who publish false or misleading comments about another person organisation in the public domain (e.g., Facebook, YouTube or Twitter) may be liable for defamation.

For more details please refer to [The AFL National Social Media Engagement Policy](#).